



**2011 NACAS East Conference**  
**Business Partner Registration Form**  
 June 12-15, 2011  
 The Westin Annapolis



Conference registration fees include all sessions, materials, functions, meals except Monday night (on your own) and transportation to off-site events. Golf and kayak outings are not included in the registration fee, but we encourage you to join us. If you have questions, please contact Joe Oster at (410) 704-2364/ [joster@towson.edu](mailto:joster@towson.edu)

Hotel reservations may be made by calling The Westin Annapolis (410) 972-4300. Room rates are \$119.00/night + taxes. We urge you to register for the conference prior to making hotel reservations so we can manage our room block. Please visit the NACAS East website at [www.nacas.org](http://www.nacas.org) for additional information and website link to the hotel.

Company Name: \_\_\_\_\_

Name of Representative: \_\_\_\_\_ Products or Services: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Registration Deadline May 6th, 2011**

Business Partner	\$775 (includes 2 representatives)	<b>Total Fee:</b>
Please indicate the names of persons attending _____		\$ _____
Additional Representatives	\$375 x _____ number attending	\$ _____
Please indicate the names of persons attending _____		
June 11 Pre Conference Workshop: Integrated Marketing Plan	\$95 x _____ number attending	\$ _____
Gala Outing Only	\$75 x _____ number of participants	\$ _____
Kayak Trip w/Don Runyon	\$60 x _____ number of participants	\$ _____
	<b>Total Due:</b>	\$ _____

When do you plan to arrive? \_\_\_\_\_ When do you plan to depart? \_\_\_\_\_

Do you plan to attend the gala on Tuesday June 14, 2011? Yes \_\_\_\_\_ No \_\_\_\_\_

Would you like to attend the tour of The Naval Academy and/  
 or St. John's College on Sunday, June 12, 2011? Yes \_\_\_\_\_ No \_\_\_\_\_

Is this your first time at a NACAS East conference? Yes \_\_\_\_\_ No \_\_\_\_\_

For conference meals, would you prefer a vegetarian or vegan entrée? Please specify: \_\_\_\_\_

Do you have any dietary restrictions? Please specify: \_\_\_\_\_

**Exhibit Hall details and hotel requirements can be found in the Business Partner handbook. A copy can be downloaded from the NACAS East website [www.nacas.org](http://www.nacas.org).**

**Payment made by:**  MasterCard  Visa  AMEX  
 Check (payable to NACAS East)  Purchase Order # \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Name on Card: \_\_\_\_\_ Registration Application Date: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 Signature: \_\_\_\_\_ Total Enclosed: \$ \_\_\_\_\_

**Complete registration materials and return to NACAS East:**

Attn: Margarida Vieira  
 Bridgewater State University  
 Boyden Hall, Room 100  
 Bridgewater, MA 02325  
 (508)531-2877 FAX: (508) 531-6127 [mvieira@bridgew.edu](mailto:mvieira@bridgew.edu)  
 NACAS East tax identification number: 16-1497246

**Sponsorships:** NACAS East values all of our business partners and conference sponsors. There are sponsorship opportunities separate and apart from registration for various events at the NACAS East Conference.

For information about sponsorship opportunities, please contact Joe Oster (410) 704-2364/ [joster@towson.edu](mailto:joster@towson.edu)